



NAPLES COMMUNITY ORCHESTRA

2024 SEASON PLAYBILL ADVERTISING

Join our select group of advertisers and place your ad in our 2024 Playbills, celebrating our 31st season. This is the most sought-after market in Collier County. Our audience looks through our programs for over 30 minutes per concert. Your ad will appear in all (4) 2024 Season Playbills and be distributed to audiences at every concert. You'll have the most active buying market right in front of you. Take this opportunity to tell this prestigious and affluent group of music lovers all about your business or organization. Advertising in our Playbill will provide a good return on your valuable advertising dollars.



1,000 COPIES A YEAR!

We put your business in front of our incredible audience for the entire season. Our audience of patrons include:

- Affluent and Well-Educated
- Business Owners, Families and Community Leaders
- Homeowners, Avid Readers and World Travelers
- Consumers of Fine Wine and Dining

INCREASE THE EFFECTIVENESS OF YOUR AD WITH A COUPON FOR A DISCOUNT OR BOGO

COMPANY INFORMATION

Company Name _____

Address _____

City _____ State _____ Zip _____

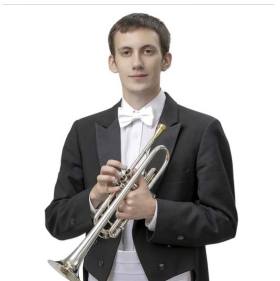
Email _____ Telephone _____

Contact Person _____

Signature _____

Mission Statement - The Naples Community Orchestra enhances our lives with outstanding classical and popular music performances at an accessible cost. We strive to provide exciting opportunities for students and accomplished local musicians to learn from and perform with professionals.

Naples Community Orchestra is a registered 501(C)(3) not-for-profit organization (Registration #CH32997)



SPONSORSHIP RATES

- Full Page (with bleed) 6" x 9" \$900
- Half Page 4.75" x 3.5" \$550
- Quarter Page 2.25" x 3.5" \$400

PREMIUM PAGES

- Back Cover (with bleed) 6" x 9" \$1,300
- Inside Front Cover (with bleed) 6" x 9" . . . \$1,100
- Inside Back Cover (with bleed) 6" x 9" \$1,100

Please make checks payable to Naples Community Orchestra and send to PO Box 9542, Naples, FL 34101. Payment is due by January 5, 2024. For payment questions, please contact Teri King at 612-865-6392 or tkingnco@gmail.com

PAYMENT INFORMATION

Please select the following payment type. We accept checks and credit cards. We can also invoice your company/organization.

- Invoice me
- Credit card (*we will take info personally*)
- Check

AD SPECIFICATIONS

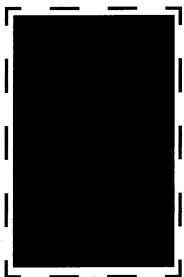
FILE FORMAT & COLOR

- Images should be cmyk or grayscale (NO RGB)
- PDF (PRESS QUALITY) / TIFF (CMYK) or JPG (CMYK)
- Fonts must be embedded or outlines
- Guidelines for color and resolution should be followed; a pdf can only be as good as the native files that have created it.

AD LAYOUT & SIZES

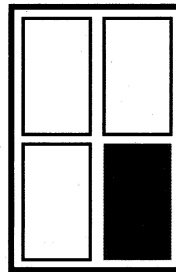
Ad Size to Send in Inches (W x H)

- Full Page with Bleed (.25") 6" X 9"
- 1/2 H 4.75" x 3.5"
- 1/4 V 2.25" x 3.5"



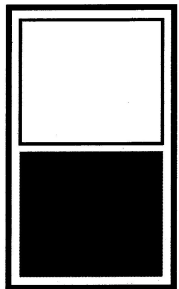
FULL PAGE (BLEED)

- — Bleed .25" each side
- Page 5.5" x 8.5"
- Live Area 5.25" x 8.25"



1/4 PAGE VERTICAL

- Page 5.5" x 8.5"
- Ad Size 2.25" x 3.5"



HALF PAGE HORIZONTAL

- Page 5.5" x 8.5"
- Ad Size 4.75" x 3.5"

**ADS ARE DUE NO LATER THAN
JANUARY 5, 2024**

Please email finished ads to john.spadaccini@gmail.com.

Design questions? Please contact John Spadaccini at

617-372-3021.